

MARK J. ROSEN

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INTELLECTUAL PROPERTY LEADER

Revenue & Pipeline Growth ... Due Diligence Opportunities ... Board Interaction

Commercial-savvy Business Leader with a proven track record of building strategies to maximize assets, fix challenging holes, and build companies' successful commercialization. Produces opportunities for growth organically and through acquisitions, leveraging broad base of legal knowledge across IP, regulatory, commercial, and litigation as well as a solid biological foundation. Builds collaboration and influences stakeholders through navigating a growth-focused risk profile, driving an innovative approach to solving problems, and leading with a positive style that drives performance to higher levels. A critical thinker who navigates both high tech and biotech environments with agility and integrity.

LEGAL EXPERIENCE

AUXILIUM PHARMACEUTICALS, INC., Chesterbrook, PA

2010-2015

Associate General Counsel -- Intellectual Property

Recruited by a former client from previous solo practice to meet the growing need for full-time in-house IP counsel as this small pharma company anticipated a targeted growth phase expanding from a single commercial pharmaceutical product and a near-launch biologic product.

- As the sole IP attorney, initially crafted robust patent portfolio for both existing and pipeline products, and managed all other aspects of IP for the company.
- Grew leadership and functional scope to encompass IP for more than ten products, including: large global patent and trademark portfolios; several ANDA and 505(b)(2) litigations; transactional work on licensing, partnering, and other agreements; deep due diligence in conjunction with the business development team on a wide variety of potential and ultimately successful acquisitions; managing outside counsel on patent prosecution and portfolio strategy development, and partnering with the commercial, clinical, and regulatory teams.
- Partnered closely with the in-house biologic product team, regularly meeting with the scientists to ensure we protected all IP as it arose.
- Worked across acquiring and existing company teams as Auxilium was acquired by Endo Pharmaceuticals in January 2015. Led completion of the IP transition phase in May 2015.

MARK J. ROSEN P.C., Bryn Mawr, PA

2005-2012

Solo practitioner

Leveraged 13 years as an attorney for law firms and in-house with a publicly traded company to build a growing practice specializing in comprehensive IP counseling for all IP matters, including IP strategy, management, licensing and acquisitions, due diligence, direction of outside counsel, and preparation and prosecution of patent applications, trademarks, and copyrights. For smaller clients without outside counsel, prepared and prosecuted patent applications and trademarks, and delivered general IP counseling.

BTG INTERNATIONAL INC., W. Conshohocken, PA

2001-2005

International IP commercialization corporation, with offices in London, UK, and W. Conshohocken, PA, USA.

Vice President, Patents; Deputy Director of Life Sciences Patents

Managed IP portfolios of biotechnology, pharmaceutical, medical devices, and mechanical products; due diligence assessments of IP prior to acquisition; negotiation of acquisition by assignment or in-license; enhancement of IP post-acquisition via worldwide patent strategy, drafting, and prosecution; collaborating with inventors to insure maximum scope of protection; management of outside counsel for prosecution; US appeals experience at the US PTO; European opposition and appeals experience; negotiation for commercialization via out-licensing and venture

formation. Directed all IP matters with Biopharmaceuticals, Aging and Neuroscience, Oncology, Strategic Business Development, and Agribusiness and Foods teams.

WOODCOCK WASHBURN, LLP, Philadelphia, PA **1998-2001**
FISH & NEAVE, New York, NY **1996-1998**
FITZPATRICK, CELLA, HARPER & SCINTO, New York, NY **1995-1996**

Associate

Prepared and prosecuted U.S. and foreign biotechnology, pharmaceutical, medical devices, and mechanical patent applications; opinions; freedom to operate and due diligence analyses; counseling of biotechnology clients regarding patent portfolios and intellectual property strategy.

COHEN, SHAPIRO, POLISHER, SHIEKMAN AND COHEN, Philadelphia, PA **1992-1995**

Associate

Provided general commercial, class action, and other complex litigation, ranging from toxic torts to intellectual property, including all aspects of casework from meeting with clients and intake of new matters through to trial, post-trial procedure, and appellate work.

SCIENTIFIC EXPERIENCE

STANFORD UNIVERSITY MEDICAL CENTER, Stanford, CA **1987-1989**

Research Assistant

Performed variety of bioassays and molecular biology techniques primarily in immunological research, trained new assistants and graduate students in laboratory techniques. Primary Investigator: Dr. Carol Clayberger.

WISTAR INSTITUTE, Philadelphia, PA **1985-1987**

Research Technician.

Developed monoclonal antibodies, performed bioassays, cultured cell lines, learned variety of techniques, in an immunology research laboratory. Primary Investigator: Dr. Giorgio Trinchieri.

EDUCATION

Rutgers University School of Law; Camden, NJ

Juris Doctor degree; May 1992, with high honors.

- Rutgers Law Journal: Symposium Editor 1991-92, staff member 1990-91, contributing author.
- Arthur T. Vanderbilt Prize for Outstanding Achievement in the Field of Legal History.
- American Jurisprudence Awards for highest grade in Jurisprudence, Civil Procedure, Property, and Moot Court.
- Dean's Scholar 1990-91.

University of Pennsylvania; Philadelphia, PA

Bachelor of Arts, Biology, emphasis in biochemistry; May 1985

BAR ADMISSIONS

Pennsylvania, New Jersey, U.S. Patent and Trademark Office.